

# GOTO **CxO Round Tables**

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Switzerland 2021 | Virtual



# WHO **WE ARE**

GOTO is a software development content and events platform that gathers industry experts to highlight the technologies, methodologies and skills needed to build companies of the future. We do this through our yearly conferences, weekly meetups, Book Clubs, CxO Round Tables and more.

Join a CxO Round Table to learn from an incredible network of authors, founders and thought leaders who will inspire you, help you gain the practical know-how to advance your skills and allow you to build valuable long-lasting connections.

# WHY ATTEND



## Virtual

Receive a link to the virtual meeting room once your seat is confirmed



## Relevant

Participate in relevant discussions tailored to industry leaders



## Interactive

Discuss common challenges with peers



## Curated Content

A GOTO expert moderates and encourages attendees to explore software topics

# UNIQUE FORMAT



**GOTO Expert**

 **75 min**

Join in between meetings and dive into engaging conversations with fellow peers to share learnings and knowledge while sparking ideas that help move the community forward.

# WHO YOU'LL MEET

Round Tables are tailored for leaders working in a range of industries.

- CTOs, CIOs & CISOs
- VPs / Heads / Directors of Engineering
- VPs / Heads / Directors of Information Technology

# PAST COMPANIES



# OUR EXPERTS



**Asim Hussain &  
Preben Thorø**

*"Green Software"*

📅 March 31 • 15:00-16:15 CET

🌐 Zoom



**Klaus Bucka-Lassen**

*"Common Misconceptions around  
Agility"*

📅 April 14 • 15:00-16:15 CET

🌐 Zoom



**Phil Winder &  
Preben Thorø**

*"Cloud-based AI: An Open Discussion"*

📅 April 7 • 15:00-16:15 CET

🌐 Zoom



**Preben Thorø**

*"Effective and Healthy Teams"*

📅 April 28 • 15:00-16:15 CET

🌐 Zoom



# ASIM HUSSAIN & PREBEN THORØ

*"Green Software"*

March 31 • 15:00-16:15 CET

Software has a huge impact on the world in so many ways. With the introduction of the cloud, the raw power it takes to run our software has become invisible, but it certainly has not been removed. Imagine all the energy that goes into our smart online solutions — how does that impact our environment and life?

Green Software Engineering is an emerging discipline at the intersection of climate science, software practices and architecture, electricity markets, hardware, and data centre design. We have a responsibility to make sure that we use technology to benefit both humans and the planet, Green Software Engineers are responsible for understanding and reducing the carbon pollution of their applications. Further, imagine all the decisions — good and bad — being done either based on software or directly by software itself every day.. And what about ethics? This might be a whole other discussion, though we cannot fully separate the two. We'd like to invite you to an inspiring round table about sustainability and responsibility. What are we currently doing as a business? As individuals? - What are others doing? Please join us for a wonderful chance to share experiences, to inspire and get inspired.



**Developer, trainer, author, speaker &  
Green Cloud advocacy lead  
at Microsoft**



# PHIL WINDER & PREBEN THORØ

*"Cloud-based AI: An Open Discussion"*

April 7 • 15:00-16:15 CET

Only a few years ago many people thought of AI/ML as a magic black box that could deliver valuable insights about any data you might feed into it. Those days are gone — but ironically, with the introduction of cloud based AI services, a black box is exactly what it has become. In the 'purest' form we do not know the underlying model, we have no clue about the training data, or the biases.

At the same time, cloud-based AI has become extremely powerful and just as important, it has made AI available to all of us.

We'd love to invite you to an inspiring round table discussion about your experiences with AI — good and bad.



**Book author, Multidisciplinary Software Engineer and Data Scientist & CEO of Winder Research**

# KLAUS BUCKA-LASSEN

*"Common Misconceptions around Agility"*

April 14 • 15:00-16:15 CET

Organizations often struggle with getting agility and scrum working for them. Expectations like getting a more efficient operation aren't satisfied, even after huge agile transformation investments; teams don't operate as self-managed as promised and still need a lot of guidance; predictions for when things will be completed aren't getting better; and the happiness of the customers and employees doesn't rise many-fold.

In this session the participants will bring their "agile problems" along (preparation necessary) and we will together see if they are based in some of these misconceptions on what Agile and Scrum can bring to the table, what we can do about it.



**ScrumMaster, experienced agile consultant, coach and trainer at flowdays and aragost**

# PREBEN THORØ

*"Effective and Healthy Teams"*

April 28 • 15:00-16:15 CET

There is no simple recipe to building a creative, productive, responsible and happy team. Though many have tried to come up with one over the years. Boiled down to the bone, a team is a group of individuals working together, all bringing their respective backgrounds, skills and personalities.

There are many ways into an open discussion about what works and what doesn't. Psychological safety, skills, culture, age and diversity are just a few of the main topics we hear about.

Let's share experiences and inspire each other!



Chairman for the GOTO Program  
Committees & CTO Trifork GmbH

# THANK YOU!

We look forward to welcoming you soon at one of our Virtual Round Table discussions.

For more information contact Bianca Legorreta

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